



Overview

Undesign the Redline is an interactive exhibit that connects discriminatory federal policies and practices from the 1930s to political and social issues of today. This interactive exhibit highlights the powerful narratives of the people and communities most affected by the legacy of redlining. Participants are invited to learn the history, interact with the stories, and invent the future of undoing structural inequities.

Created by social impact firm [Designing the We](#), the interactive exhibit uses maps and other documentation to trace the enormous role that race played in determining where people were allowed to live and how government sanctioned policies, such as “redlining,” created segregation and disinvestment in communities that continue to persist today. *Undesign the Redline* seeks to inspire a new conversation about how we can *undesign* these systems and policies with intentionality and urgency, and influence the pathways that lead to better outcomes in communities.

Since January 2017, Cleveland Neighborhood Progress has led a citywide effort to build an inclusive, interdisciplinary coalition of civic stakeholders, community development practitioners, and grassroots leaders committed to advancing Racial Equity & Inclusion. To realize this vision for Cleveland’s neighborhoods, we must ensure that all residents—especially the historically disadvantaged—feel connected to the fabric of their neighborhoods; have equal access to opportunities; and are meaningfully engaged in the decision-making processes that affect their lives. Concurrently, we must also continue to guide our community through a constant interrogation of the systemic complexities molding our social landscape. In doing so, leveraging the adequate assets, expertise and external resources to provide the necessary spaces of liberation and enlightenment to all community actors. Such offerings have included, but are not limited to:

- Film/documentary screenings
- Debrief & Roundtable discussions
- Lectures
- Online Resource Repository
- Bi-Monthly newsletter and blog posts
- Regular convening of participants for training debriefs

To that end, the *Undesign the Redline* exhibit is a natural extension of the deeper awareness necessary to “undesign” the plethora of systems impacted by redlining. Last fall we launched the first exhibit at the Mt. Pleasant NOW Development Corporation. The high response from 1,150+ attendees in just two months demonstrated the need to expand the footprint for this exhibit. As a result, we are seeking to select three partners that will host the exhibit for one quarter beginning in April 2019. The request for proposal will determine central locations in Cleveland to place the *Undesign the Redline* exhibit in 2019, to increase visibility and promote facilitated dialogues about the topics, especially in Cleveland.



As a Grantee, Cleveland Neighborhood Progress and our partners commit to provide Grantees with the following:

- Training and ongoing support throughout the hosting period;
- Resources and tools, developed by Neighborhood Progress and Designing the WE, to ensure a successful exhibition; and,
- Neighborhood Progress staff will oversee grantee site and exhibit evaluation. This includes survey administration, data collection, and analysis.

Host Site Criteria

Please note that in order to continue our efforts of racial equity and inclusion and equitable civic engagement, the criteria is compulsory and includes, but is not limited to:

- Physical space to accommodate exhibit boards and corresponding materials (fourteen 7" by 4" boards, five 5" by 2" maps, and a television)
- Indoor location that is open to the public/free and accessible
- Separate, semi-secluded and/or private area for facilitated dialogues and debriefs
- Tables, chairs, appropriate lighting
- Restroom accessibility and proximity
- Public transportation accessibility
- Handicap accessibility
- Ground floor location or easy access via elevator or ramp
- Free parking

Applicant Requirements

Host sites are tasked with the following requirements:

- Host Site Staff Coordinator
 - Designate a staff coordinator to manage the effort and act as a contact to the *Undesign the Redline* advisory at Neighborhood Progress
 - Staff coordinator and their administrator **must** thoroughly read and sign a Partner Agreement
 - Support the *Undesign the Redline* advisory team build out and facilitate dialogues about the topic with their respected communities
- Site Administrator
 - Designate an administrative/point person who will be responsible for tour logistics. This person may also be the host site staff coordinator. Administrator tasks include, but are not limited to:
 - Establishing public tour dates
 - Establishing private tour dates
 - Collecting surveys after tours
 - Collecting visitors sign in sheets
- Welcome Hosts/Greeters
 - Designate a minimum of 1-2 hosts/greeters for visitors
- Tour Guides
 - Identify a minimum of 4 staff members to be trained as tour guides

Proposal Directives

Please submit pictures (no more than 5) of the space where you plan to host the exhibit and be advised the Host Site Criteria is mandatory. Additionally a narrative limited to 1500 words (approximately 3 pages) in length should include the following:

- *Background:* A description of the organization, number of staff, and demographic information of population served.
- *Statement of Intent and Purpose:* A detailed explanation of your organizational efforts and position as related to advancing racial equity and inclusion and equitable civic engagement.
 - How is your organization working to mitigate and eradicate the legacy of redlining in your communities?
 - What is your institution currently doing to cultivate intersectional relationships with other community partners that is both racially equitable, as well as ethnically inclusive?
 - How will you strategize to facilitate the integration of this exhibit with your stakeholders?
 - How will you ensure that this exhibit is also accessible with external community members?
 - Why do you believe your space will encourage participant dialogues about the heritage of redlining that shapes the city and policy reform?

Logistics/Timeline

- The Request for Proposals will be released on **Monday, February 11, 2019**
- Submit all applications to DDickey@Clevelandnp.org by **Friday, March 22, 2019**
- Semi-finalists will be contacted by **Friday, March 8, 2019**
- Cleveland Neighborhood Progress will interview and tour venues of the semi-finalists during the week of **March 18, 2019**
- Finalists will be announced by **Monday, March 25, 2019**
- The first exhibit is expected to be up no later than **Monday, April 8, 2019**
- Contact Devonta Dickey (ddickey@clevelandnp.org) or Jennifer Lumpkin (jlumpkin@clevelandnp.org) if your staff coordinator requires advice or assistance in submitting your proposal
- Submissions will be assessed using the Proposal Directives and finalists will be notified via email and phone call

Grant Scoring and Review Process

The RFP will be assessed using an internal rubric developed to fit the model and approach outlined through the 2018 planning process of Cleveland Neighborhood Progress, CDC Advancement, Racial Equity & Inclusion, and Cleveland VOTES. The aforementioned list of Neighborhood Progress staff will determine the eligibility of RFP applicants. The rubric will ensure that each grantee aligns in direction and approach for an equitable and accessible path towards measurable and successful civic engagement.

>> Images of the UDTR exhibit on following page:

