



**Senior Vice President of Equitable Neighborhood Revitalization &  
President of New Village Corporation (NVC)**

CNP was founded in 1988 as Neighborhood Progress Inc. to serve the unique role of a local community development funding and support intermediary for community development corporations (CDCs), and it is a vital partner to Cleveland's community revitalization efforts. In 1991 and 1992, the New Village Corporation (NVC) and Village Capital Corporation (VCC) subsidiaries, respectively, were established to further real estate development and lending in the neighborhoods. While VCC, a Community Development Finance Institution, was initially developed to support the CDC ecosystem, its borrower base has expanded to include private developers as well. In 2013, Neighborhood Progress Inc. merged with the Cleveland Neighborhood Development Coalition, an advocacy and trade organization for the CDCs, and LiveCLEVELAND!, an organization focused on marketing Cleveland's neighborhoods, to form Cleveland Neighborhood Progress.

Near the end of 2021, CNP completed a strategic plan that refocused its efforts on the health of CDCs. The new mission is to *foster the equitable revitalization of neighborhoods throughout Cleveland by strengthening the community development ecosystem.*

**Purpose**

CNP recognizes that Community Development Corporations (CDCs) are the primary vehicle to achieve equitable neighborhood revitalization in Cleveland because they are on the ground working directly with residents and businesses. Therefore, the core work of CNP must be to realize the Strategic Plan's first goal: ensuring that "CDCs have access to the financial resources, talent, industry expertise and technical assistance they need to effectively serve their neighborhoods, continuously improve and sustain operations over time."

Specifically, one of the organizing principles of CNP's strategic plan is racial equity – the realization of the goals around this principle will put a particular focus on the revitalization of disinvested neighborhoods on the east side of Cleveland that are still suffering from the impacts of redlining. The SVP of Equitable Neighborhood Revitalization and President of NVC's primary responsibility will be to ensure that the real estate, placemaking and economic development initiatives of the organization drive towards outcomes achieving strategic goals and neighborhood equity throughout Cleveland. This includes development and implementation of strategies that align CNP staff, programs, and resource deployment with the needs identified by the communities and CDCs served by CNP.

The SVP of Equitable Neighborhood Revitalization will closely collaborate with the SVP of CDC Advancement & Resilience, the CDC Relationship Managers and the President of VCC. Another core responsibility will be to determine the best way to further integrate NVC and its Board into CNP to best meet the equitable development goals of the strategic plan. The SVP of Equitable Neighborhood Revitalization and President of NVC reports to the Chief of Staff & Operations with a dotted line to CEO & President.

The CDC Relationship Managers, and CNP's new Neighborhood Planning & Advisory Services Team, under the SVP of Equitable Neighborhood Revitalization, will assemble partners necessary for CDCs to execute their neighborhood plans. The Neighborhood Planning & Advisory Services Team will consist of CNP staff with expertise in planning, real estate, economic development, workforce development, green space, parks, sustainability alignment, climate change planning, and other areas of community development.

# Cleveland Neighborhood Progress



Through 2022, CNP's Vice President of Real Estate, that reports to the SVP of Equitable Neighborhood Revitalization, will work with the SVP, Cleveland's CDCs, housing partners, and intermediaries like CHN, CCLRC, NDC, Enterprise, and LISC, to develop a comprehensive strategy to rebuild real estate capacity in Cleveland's neighborhoods. This rebuilding might range from ensuring that every CDC has the capacity to develop a scope of work for home repair in their neighborhoods to a network of CDC CHDO's to execute larger housing and mixed-use projects. Along the way, it will be critical to develop a training regimen offered by CNP and providers like NDC and NeighborWorks to develop the real estate capacity of CDC staff.

## Key Responsibilities

- Establish and lead the core place-based strategy of CNP that addresses historical inequities and builds neighborhoods of equitable opportunity in Cleveland.
- Collaborate on the design and implementation of innovative programs in neighborhood development, planning, greenspace, and sustainability.
- Support the efforts of the VP of Real Estate to develop a comprehensive strategy to rebuild real estate capacity in Cleveland's neighborhoods.
- Serve as the President of New Village Corporation (NVC), overseeing its portfolio of real estate projects and reporting to the NVC Board in a manner consistent with the requirements for operating a high-quality real estate company.
- Determine the best way to further integrate NVC and its Board with CNP to ensure strategic alignment.
- Manage staff engaged in neighborhood planning, stabilization, urban greening, public art, real estate and development. Coordinate with staff to assist the community development corporations in advancing a comprehensive regional market recovery approach to neighborhood revitalization.
- Develop a strong relationship with the SVP of CDC Advancement & Resilience to ensure alignment between CDC Relationship Managers and Neighborhood Planning Advisory and Real estate teams.
- Work with the staff of NVC and VCC to identify opportunities to integrate sustainability in CNP's real estate projects and CDFI lending, respectively.
- Build new and existing relationships to develop new partnerships and collaborations to advance neighborhood agendas as appropriate.
- Coordinate local and national consultants and external partners to assist the community development corporations by identifying best practices and methods to build capacity to carry out their missions.
- Monitor expenditures and operate within established program guidelines and allocated budgets.
- Develop staff by coaching, counseling, and guiding employees, and planning, monitoring and appraising staff results.
- Collaborate with the senior staff to identify opportunities and prepare proposals for funding support from foundations, corporations and various local and national sources.
- Work with the Chief of Staff, facilities, and sustainability staff to ensure CNP's operations advance sustainable practices.



### Preferred Qualifications

- A strong commitment to urban neighborhoods and equity
- Bachelor's degree in related field; Master's degree preferred
- At least 8 years of experience in real estate development, property management, real estate finance, economic development, community development, public service, or nonprofit program management
- Significant experience managing and developing professional teams
- Direct neighborhood development experience
- Knowledge of community organizing, involvement, and engagement
- Self-motivation, capacity to learn, and ability to work collaboratively in a team environment
- Excellent interpersonal, written, and oral communication skills
- Grant writing experience
- Proficient in the use of MS Office

### Apply

- Interested applicants should provide a cover letter and resume to [careers@clevelandnp.org](mailto:careers@clevelandnp.org). Salary is commensurate with experience.