
PROGRESS INSTITUTE

Welcome to the Sixth Annual Progress Institute!

*A day long symposium bringing together the community development field for
learning, connecting, and inspiration*

Friday, November 1, 2019 from 8:30 AM – 6:00 PM

Presented by Cleveland Neighborhood Progress

Cleveland
Neighborhood
Progress 



You are invited to the Sixth Annual Progress Institute. Come to engage in meaningful dialogue with your community development colleagues and partners and explore creative solutions to community development challenges.

Be inspired by:

- Keynote address by Bina M. Patel the CEO and Founder of Saathi Impact Counseling
- Capacity building workshops on topics such as such as developing a diverse and engaged board, social enterprise opportunities for CDC's, financing options and opportunities, using evaluation and data, power of resident led initiatives, and more
- Lunchtime Pecha Kucha
- Walking tour of the Midtown neighborhood
- Cleveland Neighborhood Progress updates

All are invited and welcome to attend!

Register at: http://bit.ly/Progress_Institute_2019

Our day takes place at:

The Agora
5000 Euclid Avenue
Cleveland, Ohio 44103

Workshop sessions locations include:

The Agora: Ballroom, 5000 Euclid Ave #101, Cleveland, OH 44103

The Agora: Recording Studio, 5000 Euclid Ave, Cleveland, OH 44103

The Agora: Restaurant, 5000 Euclid Ave, Cleveland, OH 44103

Neighborhood Connections, 5000 Euclid Ave #310, Cleveland, OH 44103

MidTown Offices, 5000 Euclid Ave, Cleveland, OH 44103

SCHEDULE

8:00 – 8:30 AM

Continental Breakfast and Registration at The Agora

8:30 – 8:45 AM

Welcome, Overview

Joel Ratner, President and CEO, Cleveland Neighborhood Progress
Colleen Gilson, VP of CDC Advancement, Cleveland Neighborhood Progress
Jeff Epstein, Executive Director of Midtown Cleveland
Councilwoman Phyllis Cleveland, Ward 5 Cleveland City Council
Councilman Basheer Jones, Ward 7 Cleveland City Council

8:45 – 9:45 AM

Keynote Presentation

Bina M. Patel, CEO and Founder of Saathi Impact Counseling

10:15 – 11:15 AM

Workshop Session #1 (select one to attend)

- *Continuing the Conversation* – Bina M. Patel
- *Pedaling Towards Prosperity: Bicycling as a Means of Supporting Neighborhood Revitalization* – Christopher Alvarado, Myron Bennett, Jason Kuhn, and Jeffrey Sugalski
- *Developing a Diverse and Engaged Board* – Randell McShepard and Janus Small
- *Equity, Homelessness and Community Development* – Jane Finley, Mark Lammon, and Rachel Oscar
- *Connect with your Community: Asking Questions for Intentional Learning* - Kathleen Lis Dean and Christine Baker Mitton
- *Economic Tools to Finance Your Community Development Projects* - Chad Arfons, Teresa Metcalf Beasley, and Debbie Berry

11:30 AM – 12:30 PM

Workshop Session #2 (select one to attend)

- *Local Government, Real Estate Development, and You: Using Financial Resources to Advance Racial Equity* – Kwame Botchway, Arnold Lockett, and Kevin Schmotzer
- *Transportation as a Catalyst for Neighborhood Development* – Kelley C. Britt and Katie Moss Sieb
- *Social Enterprise—New Initiatives, New Revenue, More IMPACT* - Tom Bishop, Matt Lewis, Ricardo León, Brian Upton, Tim Tramble
- *Failing Forward: Learning from Mistakes* – Lila Mills and Tom O'Brien
- *Creative Placemaking and Placekeeping: Honoring the Cultural Lives of Legacy Communities in Transition* – Mordecai Cargill, Jennifer Coleman, Joyce Huang, and Will Sanchez
- *Data and Relationship Building – Work Smarter and Increase Organizational Equity* -Chad Biggers, Khalid Hawthorne, Whitney Long Jones and Ashley Shaw

12:30 – 2:30 PM

Lunch at the Agora, followed by Pecha Kucha presentations

- *Presenters: Joi Carter, Letitia Lopez, Oluremi Ann Oliver*

2:45 – 4:15 PM

Workshop Session #3 (select one to attend)

- *Love! Agency! Transformation! DIY & Digital Tools for Change* – Nelson Beckford, David Jurca, and Katie Slusher
- *Democracy POWER Play!* – Erika Anthony, Devonta Dickey, and Jennifer Lumpkin
- *Strengthening Leadership: Self Care to Minimize Burn Out* – Ben Turshen
- *Developing Effective Relationships with Funders and More* – Jeff Epstein, Keisha González, Leah Hudnall, Carrie Rosenfelt, Tim Tramble
- *Walking tour of Midtown Neighborhood* – Coordinated by Midtown Cleveland Staff

4:30 – 5:30 PM

Closing Reception to be held at The Agora Restaurant

**Cleveland Neighborhood Progress
6th Annual Progress Institute
Friday, November 1, 2019
The Agora**

SCHEDULE

7:30am - 8:30am

Registration & Breakfast (The Agora)

8:30am - 8:45am

Welcome and Opening Remarks (The Agora)

8:45am - 9:45am

Keynote Speech (The Agora)

Location

The Agora, Ballroom

The Agora, Lobby

The Agora, Restaurant

**The Agora,
Recording Studio**

**MidTown Conference
Room**

**Neighborhood
Connections**

WORKSHOP SESSIONS 1:

10:15am - 11:15am

Continuing the
Conversation

Economic Tools to
Finance Your
Community
Development Projects

Connect with your
Community: Asking
Questions for
Intentional Learning

Pedaling Towards
Prosperity: Bicycling as
a Means of Supporting
Neighborhood
Revitalization

Developing a Diverse
and Engaged Board

Equity, Homelessness
and Community
Development

WORKSHOP SESSIONS 2:

11:35am - 12:30pm

Creative Placemaking
and Placekeeping:
Honoring the Cultural
Lives of Legacy
Communities in
Transition

Local Government, Real
Estate Development,
and You:
Using Financial
Resources to Advance
Racial Equity

Data and Relationship
Building – Work
Smarter and Increase
Organizational Equity

Transportation as a
Catalyst for
Neighborhood
Development

Social Enterprise—New
Initiatives, New
Revenue,
More IMPACT

Failing Forward:
Learning from Mistakes

12:30pm - 2:30pm

Lunch and Pecha Kucha presentation (The Agora)

The Agora, Ballroom	Midtown Conference Room	The Agora, Restaurant	Neighborhood Connections	The Agora, Lobby
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WORKSHOP SESSIONS 3:

2:45pm –
4:15pm

Love! Agency! Transformation! DIY & Digital Tools for Change	Democracy POWER Play!	Developing Effective Relationships with Funders and More	Strengthening Leadership: Self Care to Minimize Burn Out	Walking Tour of MidTown Neighborhood
Happy Hour (The Agora, Restaurant)				

4:30pm –
5:30pm

KEYNOTE



Bina M. Patel, CEO and Founder of Saathi Impact Counseling.

Bina has worked for more than 20 years to advance social good and justice. She has extensive experience building and leading collaborative efforts and delights in seeing big ideas take shape in communities. Bina has led strategic initiatives to help communities transform themselves through innovative, inclusive, and sustainable efforts in the areas of asset building, public health, civic engagement, and economic development.

Her projects have included a revitalization of the community-based small business lending market post-2008 recession, an actionable cross-sector civic plan to advance gender equity, mobilizing residents to collaborate on developing solutions to persistent community challenges, and advancing racial equity through addressing structural racism.

She served as Deputy Chief of Staff in City Hall in Chicago, where she was responsible for overseeing a portfolio of programs and policies amounting to over \$1 billion in the area of human capital, human services, public health, and community development. Her career spans experience in direct service with community-based organizations, philanthropy, and public policy.

She earned an M.S. in Social Protection Finance (Public Finance & Social Policy) from the University of Maastricht, the Netherlands, where her concentration was on Economic and Community Development. She also earned an M.A. from the University of Denver in International Studies with a concentration on Sustainable Development and Poverty Alleviation.

Bina was selected to participate with the PLACES fellowship (2012) through The Funders' Network, where she engaged with community members and colleagues from across the country to dive into racial, social, and economic justice issues. She regularly invests in continued learning in equity, strategy, and community empowerment.

WORKSHOP SESSIONS 1:

Connect with Your Community: Asking Questions for Intentional Learning

Evaluation and learning play an integral role in helping community organizations solve problems, meet needs, and achieve outcomes. However, finding ways to operationalize learning and integrate it into organizational processes can be challenging. Through this session, attendees will be introduced to several examples of intentional, evaluative learning activities and organizational routines to both gather and engage with data. The session facilitators will model how conversations about quantitative and qualitative data can serve as catalysts to drive action. Attendees will gain practical tools to lead equitable learning conversations with a variety of external stakeholders, including community members and organizational partners.

Presenters: Christine Baker-Mitton and Kathleen Lis Dean

Continuing the Conversation

This session will provide participants the opportunity to debrief with keynote presenter Bina Patel following her morning keynote with a focus on reframing concepts around racial equity work and providing new tools for attendees to take home with them.

Developing a Diverse and Engaged Board

This session is an action-oriented approach to building diverse (of thought, gender, age, ethnicity, race) and engaged (in activities, committees, attendance, being ambassadors, using personal networks) Board members. Many examples of lessons learned from real life Board experiences in the non-profit world will be shared. Be prepared to reveal your Board experiences and insights!

Presenters: Randell McShepard and Janus Small

Economic Tools to Finance Your Community Development Projects

Are you looking to add more resources to your financial tool kit? In this session, representatives from McDonald Hopkins LLC and University Circle, Inc. will share their thoughts and information about multiple layers of financing for real estate projects. Attendees will come away from this session having learned about the various economic tools available for a project, from tax credits, to public financing, TIF bonds, CRA incentives, traditional financing, grants, and more.

Presenters: Chad Arfons, Debbie Berry, and Teresa Metcalf Beasley

Equity, Homelessness and Community Development

It is critical to effectively support the healing of those experiencing housing emergency in our neighborhoods. In this session, the Executive Director of Campus District Inc. will discuss development of holistic programming and safety/service delivery that address neighborhood challenges with the lens of being trauma informed. Attention will be paid to a variety of topics, including using BID funds to support specific neighborhood needs and how to balance needs of property/business owners with the needs of services providers. This session will also feature an artist whose art studio has worked with Campus District to develop public artwork at the intersection of E. 22nd Street and Payne Avenue through joint sessions with women from Norma Herr and students from the Campus International School.

Presenters: Jane Finley, Mark Lammon, and Rachel Oscar

Pedaling Towards Prosperity: Bicycling as a Means of Supporting Neighborhood Revitalization

The growth of cycling in Cleveland can present major opportunities for social, economic, and quality of life benefits to neighborhoods. Some local CDCs and grassroots community groups have realized this potential and incorporated bikes into their work. Panelists will share examples and impacts of bicycle programming and infrastructure initiatives in Cleveland that have dually aimed to revitalize neighborhoods and fulfill community development goals. A representative of Bike Cleveland will highlight current trends locally, why cycling is positive and equitable for communities, and how to collaborate with the organization.

Facilitator: Myron Bennett **Panelists:** Christopher Alvarado, Jason Kuhn, Jeffrey Sugalski

WORKSHOP SESSIONS 2:

Creative Placemaking and Placekeeping: Honoring the Cultural Lives of Legacy Communities in Transition

This session will explore the intersecting and diverging concept of placemaking and placekeeping. Oftentimes, placemaking is viewed by the legacy members of a neighborhood in transition and a tool for erasing their history. This session will provide a clearer understanding of the concept of placekeeping and how it is used to preserve the cultural memories within a neighborhood, not only addressing the physical aspects of the

neighborhood, but the inequities and challenges facing its long-term residents and centering that work through an arts and culture lens.

Presenters: Mordecai Cargill, Jennifer Coleman, Joyce Huang, and Will Sanchez

Data and Relationship Building -Work Smarter and Increase Organizational Equity

We know how useful a tool data can be. This session will explore how data is rendered even more useful when combined with relationship building. Attendees will hear from four speakers who will discuss their experiences in three case studies to examine the variety of ways data can be used in conjunction with relationships and demonstrate that while collecting, analyzing, and utilizing data can be daunting and difficult, it is well worth the effort and should be a top priority for any organization. The case studies will examine how marginalized voices that are often not heard can impact the larger retail plan of a neighborhood, how housing inclusion can be planned and advocated for, and how the stories of the community can be told and supported to influence the perception of safety for all stakeholders.

Presenters: Chad Biggers, Khalid Hawthorne, Whitney Long Jones, and Ashley Shaw

Failing Forward: Learning from Mistakes

In this session, we will talk about the importance of creating a culture of innovation in community-building work and centering resident voice in that process. A conversation will be facilitated for anyone to come and share their own innovations and lessons learned in community engagement.

Presenters: Lila Mills and Tom O'Brien

Local Government, Real Estate Development, and You: Using Financial Resources to Advance Racial Equity

This session will explore local government and Village Capital Corporation funding sources/ deployment with discussions focused on advancing racial equity and inclusion. The goal is to provide a framework for the implementation of strategies and programs that advance equity in real estate development and introduce opportunities for financing. The session will also introduce VCC's new program 'Contractors on the Rise' which is focused on bolstering minority and women real estate contractors' participation in the real estate market.

Panelists: Kwame Botchway, Arnold Lockett, Kevin Schmotzer

Social Enterprise—New Initiatives, New Revenue, More IMPACT

Join CauseImpact and a panel of representatives from organizations/community development corporations involved in social enterprise work for a hands-on exploration of how social entrepreneurship can help you to increase innovation, grow your revenue, and amplify your mission. If you've often wondered if social entrepreneurship is a good fit for your organization or have a strategy cooking, this session is for you.

Presenter: Tom Bishop, Matt Lewis, Ricardo Leon, Tim Tramble, and Brian Upton

Transportation as a Catalyst for Neighborhood Development

Transportation is an important facet to neighborhood and community development, and can be a catalyst to attract and retain residents, businesses and visitors. Communities with well-planned transportation infrastructure that is safe, accessible and multimodal will connect people to the places they need and want to go and support business and industry through access to employment and shopping. This presentation will discuss why transportation and transportation choice is integral to neighborhood, community and economic development and what programs, projects and assistance NOACA can provide to assist communities with transportation planning and implementation. In addition, there will also be a hands-on transportation planning exercise!

Presenter: Kelly Britt

LUNCHTIME PECHA KUCHA

Pecha Kucha

Presenter(s): **Joi Carter**, Community Engagement and Marketing Manager, MidTown Cleveland
Letitia Lopez, Executive Director of Julia deBurgos Cultural Arts Center
Oluremi Ann Oliver, Storyteller and Poet

WORKSHOP SESSIONS 3:

Democracy POWER Play!

Join the Cleveland VOTES team for a ‘democracy’ themed jeopardy game! As you know, jeopardy is a quiz competition in which contestants are presented with general knowledge clues in the form of answers, and must phrase their responses in the form of a question. While we will not have Alex Trebek for this edition, we promise it will be fun! Come learn about democracy building, equitable civic engagement, voter engagement/mobilization and the 2020 Census!

Presenters: Erika Anthony, Devonta Dickey, and Jennifer Lumpkin

Developing Effective Relationships with Funders and More

Part of success for a nonprofit organization includes cultivating deep relationships with funders and developing ways to broaden or diversify funding streams. In this session, attendees will have the opportunity to hear directly from a corporate funder, a funder from a foundation, and the Executive Directors of two community development corporations. In particular, the two Executive Directors will share their experiences regarding how they successfully broadened their funding streams. Through the course of this panel, attendees will learn why it is important to identify common goals with funders, how to build partnerships through those common goals and leave with tips on developing effective relationships with funders that allows everyone to make lasting impact.

Presenter: Jeff Epstein, Keisha González, Leah Hudnall, Carrie Rosenfelt, and Tim Tramble

Love! Agency! Transformation! DIY & Digital Tools for Change

Attendees are invited to join us as we link the need to belong, the power of agency, and ability of technology to transform both people and place. We will draw connections between the potential of lo-fi, DIY type practices, like the Making Our Own Space youth program, and high-tech, digital tools, including VR/AR, to measure impact in building agency and transforming communities. A range of placemaking tools are valuable in different ways, but people are sometimes loyal to one camp or the other. Both ends of the technology spectrum seem to get fetish-ized, focusing on an elite audience. Think ‘craft’ or ‘artisanal’ on the one hand, and the accessibility issues of expensive, cutting-edge tech on the other. Our presentation will offer a generous perspective on the tools available to craft meaningful relationships between people and their environment.

Presenters: David Jurca, Nelson Beckford, and Katie Slusher

Strengthening Leadership: Self Care (to Minimize Burn Out)

Being a leader involves a lot of hard work, demanding situations, and even late nights. Additionally, the modern age of social media can serve as a positive influence while also being a significant source of stress. Amidst the many responsibilities assigned to a leadership role, it can be easy to forget to take care of one’s self, including one’s mental health. Attendees of this session will be invited to discuss and share various ways to minimize burn out and maximize job effectiveness.

Presenter: Ben Turshen

Walking Tour of Midtown Neighborhood

Coordinated by: Midtown Cleveland Staff