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# PROGRESS INSTITUTE

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## **Welcome to the Fifth Annual Progress Institute!**

*Reclaiming the Cleveland Dream: Reflecting on the Past and Reimagining the Future*

*A day long symposium bringing together the community development field for  
learning, connecting, and inspiration*

**Friday, November 2, 2018 from 7:30 AM – 5:00 PM**

Presented by Cleveland Neighborhood Progress

Cleveland  
Neighborhood  
Progress 



You are invited to the Fifth Annual Progress Institute. Come to engage in meaningful dialogue with your community development colleagues and partners and explore creative solutions to community development challenges.

Be inspired by:

- Keynote address by Ben Hecht, President and CEO of Living Cities, Top 100 City Innovators Worldwide in the area of Urban Policy and as a Rockefeller Foundation Bellagio Center Resident Fellow
- Capacity building workshops on topics such as Improving Health through Cross-Sector Partnerships, Fundraising for CDCs, Design Strategies for Community Perception Building, Operationalizing Racial Equity, and more!
- Special lunchtime plenary on the history and future of community development
- Walking tours of the Union Miles neighborhood
- Cleveland Neighborhood Progress 2018 Neighborhood Solutions Award winners announcement

All are invited and welcome to attend!  
Register at: <http://bit.ly/ProgressInstitute2018>

Our day begins at:

**Camelot Hall**  
11417 Miles Avenue  
Cleveland, OH 44105

Workshop sessions to take place in the Union Miles neighborhood along the Miles Avenue corridor. Workshop locations include:

**Camelot Hall**, 11417 Miles Avenue, Cleveland, OH 44105  
**Holy Trinity Family Center**, 12002 Miles Ave, Cleveland, OH 44105  
**Earle B. Turner Recreation Center**, 11300 Miles Ave, Cleveland, OH 44105  
**CMHA Miles Pointe**, 11806 Miles Avenue, Cleveland, Ohio 44105

Breakfast and lunch by Zaytoon Lebanese Kitchen. Coffee service by Phoenix Coffee Company.



## SCHEDULE

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- 7:30 – 8:30 AM                    **Continental Breakfast and Registration at Camelot Hall**
- 8:30 – 8:45 AM                    **Welcome, Overview**  
Joel Ratner, President and CEO, Cleveland Neighborhood Progress  
Colleen Gilson, Vice President of CDC Services, Cleveland Neighborhood Progress  
Roshawn Sample, Executive Director, Union Miles Dev. Corp.
- 8:45 – 9:45 AM                    **Keynote Presentation**  
Ben Hecht, President and CEO, Living Cities
- 9:45 – 10:00 AM                   **Travel from Camelot Hall to various workshop sessions in Union Miles**
- 10:00 – 11:00 AM                   **Workshop Session #1 (select one to attend)**
- *Fundraising 101: Introduction to Finding Grants* – Teleange Thomas
  - *Qualitative Data Collection & Relationship-building with Residents* – Earl Pike and University Settlement Staff
  - *Behind the Scenes: Cleveland Hustles to Chain Reaction* – Adam Rosen, Rosemary Mudry, Marilyn Mosinski
  - *Community Engagement and Placemaking Through the Arts* – Jennifer Coleman, Ashley Shaw, Carrie Carpenter, Letitia Lopez, Gary Williams
  - *What’s Love Got to Do With It? Place Attachment and Community Development* – Nelson Beckford, David Wilson, Nicole McGee, Joe Cimperman
  - *Team ESPN: Engaging Students, Parents, and Neighborhoods* – Shemariah Arki, Jacqui Miller, Lowell King, Erika Brown, Steven Lake, Terika Hyneman
- 11:15 AM – 12:15 PM               **Workshop Session #2 (select one to attend)**
- *Politics, Participation, and Community Development: An Introduction* – Ashley Nickels
  - *Design Strategies for Community Perception Building* – Jason Russell, Jennifer Madden
  - *Economic Mobility: Connecting Housing & Jobs to Enable Pathways to Prosperity* – Mark McDermott, Kate Monter Durban, Jill Rizika, Brianna Watkins
  - *Operationalizing Racial Equity and Inclusion: 2017 NSA Reflections* – Royce Muskeyvalley, Jeff Epstein, Jeff Verespej, Khrys Shefton, Roshawn Sample, Kristyn Zollos
  - *Fundraising 201: Navigating Fundraising for CDCs in a New Normal* – Teleange Thomas
  - *The Inclusive Planning Imperative* – Wayne Mortensen, Monique Kelly, Joyce Pan Huang, Alex Pesta
- 12:15 – 1:15 PM                    **Lunch and Lunchtime Plenary at Camelot Hall**
- *Community Development: Past, Present, and Future* – Joe Cimperman, India Pierce Lee, Robert Jaquay, Jamar Doyle, Joy Johnson

1:15 – 1:30 PM

**2018 Neighborhood Solutions Award Winners Announcement**

1:45 – 2:45 PM

**Workshop Session #3 (select one to attend)**

- *Affordability: Mixed-Use and Mixed-Income Housing Developments and the New Incentives for Execution* – Anthony Whitfield, Aaron Pechota, Daniel Bergrin, Anya Kulcsar
- *Innovations for Workforce Development* – Bethia Burke, Autumn Russell, Zerrine Bailey, Brianna Schultz
- *Democracy Redefined: #ReclaimTheBallot* – Erika Anthony, Andrew Kohn, Simeon Best, Malik Burpo, Devonta Dickey, Jennifer Lumpkin
- *Faith-Based Organizations and You: Effective Partnerships for Stronger Communities* – Janus Small, Pastor Courtney Jenkins, Ricardo Leon, Pastor Edward McGhee, Jeff Stredney
- *Place & Face Matter: How CDCs Can Improve Health Through Cross-Sector Partnerships* – Amber Jones, David Margolius, Briana McIntosh
- *A Framework for Institutional Systems Change* – Christin Farmer, Lisa Jean Sylvia, Gwen Garth

3:00 – 4:00 PM

**Workshop Session #4 (select one to attend)**

- *Neighborhood Lessons in Climate Resilience* – Bianca Butts, Climate Ambassadors
- *Private Meeting for CDC Executive Directors* – Janus Small
- *Community Development Efforts to Promote Safety* – Phil Kidd, Kristian Hunter, Jeremy Taylor, Tom Hetrick
- *Lessons in Effective Neighboring* – Tom O'Brien, Erika Brown, Sherrise McKinney
- *Union Miles Walking Tour* – Joe Duffy

4:00 – 5:00 PM

**Happy Hour at Camelot Hall**

**Cleveland Neighborhood Progress  
Fifth Annual Progress Institute  
Friday, November 2, 2018  
Camelot Hall**

**SCHEDULE**

7:30am - 8:30am	Registration & Breakfast (Camelot, Main Hall)					
8:30am - 8:45am	Welcome and Opening Remarks (Camelot, Main Hall)					
8:45am - 9:45am	Keynote Speech (Camelot, Main Hall)					
<i>Location</i>	<b>Camelot, Main Hall</b>	<b>Camelot, Side Hall</b>	<b>Holy Trinity, Up</b>	<b>Holy Trinity, Down</b>	<b>CMHA, Community Room</b>	<b>Earle. B. Turner Rec</b>

**WORKSHOP SESSIONS 1:**

10:00am - 11:00am	Fundraising 101: Introduction to Finding Grants	Qualitative Data Collection and Relationship-building with Residents	Behind the Scenes: Cleveland Hustles to Chain Reaction	Community Engagement and Placemaking Through the Arts	Team ESPN: Engaging Students, Parents and Neighborhoods	What's love got to do with it? Place attachment, and Community Development
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**WORKSHOP SESSIONS 2:**

11:15am - 12:15pm	Fundraising 201: Navigating fundraising for Community Development Corps in a New Normal	Politics, Participation, and Community Development: An Introduction	Economic Mobility: Connecting Housing & Jobs to Enable Pathways to Prosperity	The Inclusive Planning Imperative	Design Strategies for Community Perception Building	Operationalizing Racial Equity & Inclusion: 2017 Neighborhood Solutions Awards
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12:30pm -  
1:15pm

Panel Presentation: History and Future of Community Development (Camelot, Main Hall)

1:15pm -  
1:30pm

2018 Neighborhood Solutions Awards Winners Announcement (Camelot, Main Hall)

Camelot, Main Hall	Camelot, Side Hall	Holy Trinity, Up	Holy Trinity, Down	CMHA, Community Room	Earle. B. Turner Rec
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**WORKSHOP SESSIONS 3:**

1:45pm -  
2:45pm

Place & Face Matter: How CDCs Can Improve Health through Cross- sector Partnerships	A Framework for Institutional Systems Change	Innovations in Workforce Development	Affordability: Mixed-Use and Mixed-Income Housing Developments and the New Incentives for Execution	Faith-Based Organizations and You: Effective Partnerships for Stronger Communities	Democracy Redefined. #ReclaimTheBallot
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**WORKSHOP SESSIONS 4:**

3:00pm -  
4:00pm

Union Miles Walking Tour	Lessons in Effective Neighboring	Community Development Efforts to Promote Safety	Neighborhood Lessons in Climate Resilience	Private Meeting for Executive Directors	
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4:00pm -  
5:00pm

Happy Hour (Camelot, Main Hall)

**Locations:**

**Camelot Hall**, 11417 Miles Avenue, Cleveland, OH 44105

**Holy Trinity Family Center**, 12002 Miles Ave, Cleveland, OH 44105

**Earle B. Turner Recreation Center**, 11300 Miles Ave, Cleveland, OH 44105

**CMHA Miles Pointe**, 11806 Miles Avenue, Cleveland, Ohio 44105

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## KEYNOTE

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Ben Hecht is the President & CEO of Living Cities, a collaborative of eighteen of the world's leading foundations, such as the Bill & Melinda Gates, Ford and Rockefeller foundations, and financial institutions, such as Bank of America, Prudential and Citigroup, who work together to boldly fight poverty in America's cities. Under Ben's leadership, the organization has established a new data driven, model of social change that brings together local business, government, philanthropic and community leaders to disrupt long-obsolete systems and focus on achieving need-moving results. The organization's \$40 million loan fund has been selected as one of the world's top 50 impact investment funds for six consecutive years. Its network of local public sector leaders from forty cities is spreading and adopting a new culture of municipal innovation and re-imagining the relationship between government and citizens. Ben received his JD from Georgetown University Law Center and his CPA from the State of Maryland. He currently chairs Duke University's Center for Advancement of Social Entrepreneurship (CASE) Advisory Council and sits on the National Advisory Board for StriveTogether. He previously served as founding chair of EveryoneOn, a national initiative founded by the Federal Communications Commission to connect low-income Americans to digital opportunity and as Finance Committee chair and Treasurer for the Georgetown Day School (GDS) board of trustees. He has been selected as one of the Top 100 City Innovators Worldwide in the area of Urban Policy and as a Rockefeller Foundation Bellagio Center Resident Fellow.

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## WORKSHOP SESSIONS 1:

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### **Fundraising 101: Introduction to Finding Grants**

In this introductory overview, attendees discover what funders are looking for in the nonprofits they fund, and learn how to identify potential funders using Foundation Directory Online. Foundation Center data and funder insights help attendees understand the 10 most important things to know when seeking grants; from asking for the right amount to finding the right fit for a funder.

*Presenter(s):* Tealange Thomas, Director, Foundation Center Midwest

### **Qualitative Data Collection and Relationship-building with Residents**

Over the course of the past year, University Settlement has routinely closed shop for the day and dispatched its entire staff into Slavic Village to build relationships with residents and hear first-hand their needs and concerns. These and related experimental efforts being carried out by the organization have allowed the organization to ground-truth or challenge quantitative data about the neighborhood, connect with neighbors, and adapt its programming to better respond to issues faced by the community. Come connect with University Settlement staff, learn about their efforts to hear and collect stories, and use this qualitative data to enhance the organization's work.

*Presenter(s):* Earl Pike, Executive Director, University Settlement  
Ricardo Camargo, Wraparound Specialist, University Settlement  
Fred Knuckles, Fatherhood Connection Manager, University Settlement  
Amanda Miller, Hunger Center Coordinator, University Settlement  
Grace Miller, Family Support Specialist, University Settlement  
Malinda Simon, Educational Coordinator, University Settlement  
Karla Trammell, Systems of Care Manager, University Settlement  
Grace Wright, Community Resource Manager, University Settlement

### **Behind the Scenes: Cleveland Hustles to Chain Reaction**

Take a trip behind the scenes and hear from CDC economic development staff from Detroit Shoreway, Slavic Village, and Old Brooklyn on how each neighborhood's experience participating in the program. Presenters will share their stories, lessons learned, and provide insight to other neighborhoods interested in participating in the future. A brief presentation will be followed by a conversation around the program and how neighborhoods can best capitalize on Chain Reaction in the future.

*Presenter(s):* Adam Rosen, Economic Development & Marketing Director, Detroit Shoreway Community Dev. Org.  
Rosemary Mudry, Director of Neighborhood Development, Old Brooklyn Community Dev. Corp.  
Marilyn Mosinski, Director of Business Recruitment and Development, Slavic Village Dev.

### **Community Engagement and Placemaking through the Arts**

The purpose of this session is to share local efforts to engage diverse communities through the arts. Presenters will share best practices and examples of the arts as placemaking and a method resident engagement in their neighborhoods.

*Presenter(s):* Jennifer Coleman, Senior Program Officer for the Arts, The George Gund Foundation  
Ashley Shaw, Economic Development and Planning Manager, Ohio City Incorporated  
Carrie Carpenter, President & Executive Director, Gordon Square Arts District  
Letitia Lopez, Executive Director, Julia De Burgos Cultural Arts Center  
Gary Williams, Executive Director, Sankofa Fine Arts Plus

### **Team ESPN: Engaging Students, Parents and Neighborhoods**

Rooted in the belief that there is great opportunity to build conversations and coordinate knowledge sharing at the neighborhood level, The Cleveland Transformation Alliance has launched the School Quality Advocacy Initiative (SQAI) to leverage the support of its board, school quality ambassadors, community leaders, CMSD, and charter schools in Cleveland to conduct citizen-led advocacy to drive transformation and improve outcomes relative to academic, social-emotional and overall health and well-being of Cleveland students. This session will discuss the SQAI phases 1 + 2 as well as share best practices on engaging students parents and neighborhoods through the introduction of the theme of collaborative governance.

*Presenter(s):* Shemariah Arki, Curator, Sankofa Circle  
Jacqui Miller, Principal, Stonebrook Montessori  
Lowell King, Wraparound Coordinator, Franklin D. Roosevelt Academy, Boys & Girls Clubs of Greater Cleveland  
Erika Brown, Community Network Builder, Neighborhood Connections  
Steven Lake, Vice President of Development and Community Affairs, NewBridge Cleveland  
Terika Hyneman, City Year Corps Member @ Glenville High School, '15-'17

### **What's love got to do with it? Place attachment, and Community Development**

A recent longitudinal research project commissioned by the Knight Foundation and conducted by the Gallup organization unearthed surprising and contradictory answers to questions that have plagued CDCs: 'What factors attach residents to their neighborhoods' and 'What role does attachment play in economic growth and well-being? This session will explore how to measure place-attachment, the key drivers of attachment, and we will also highlight local examples.

*Presenter(s):* Nelson Beckford, Program Director for Neighborhood Revitalization and Engagement, The Cleveland Foundation  
David Wilson, Project Manager, LAND Studio  
Joe Cimperman, President, Global Cleveland  
Nicole McGee, Co-founder + Artistic Director, UpCycle Parts Shop

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## **WORKSHOP SESSIONS 2:**

### **Fundraising 201: Navigating fundraising for Community Development Corps in a New Normal**

This facilitated discussion will lift up trends and shifts in funding for community development corporations and leverage the insights and experiences of attendees and provide examples of how Community Development Corporations are successfully navigating fundraising to sustain their organizations and fulfill mission.

*Presenter(s):* Tealange Thomas, Director, Foundation Center Midwest

### **Politics, Participation, and Community Development: An Introduction**

This session will focus on how nonprofit, community-based organizations focused on community development can (and should) foster opportunities for political activism, public participation, and community organizing as a central feature of their work. This



session will explore community development's historical roots in community organizing, as well as the challenges and opportunities associated with the community development field's professionalization. This session will also explore the benefits and challenges of various organizing strategies, draw from examples of organizing and activism in Camden, NJ and Flint, MI, and offer time to develop an organizational advocacy and organizing plan.

*Presenter(s):* Ashley Nickels, Assistant Professor of Political Science, Kent State University

### **Economic Mobility: Connecting Housing & Jobs to Enable Pathways to Prosperity**

Enterprise is committed to advancing economic mobility for low-income families in cities across America – especially families of color and those geographically disconnected from opportunity – through a place- and people-conscious partnership model that changes policies, practices, capital flows and power dynamics. When affordable housing providers, anchor institutions, innovative service providers and government collaborate, the result can lead to durable pathways to economic opportunity for low-income people.

*Presenter(s):* Mark McDermott, Vice President and Ohio Impact Leader, Enterprise Community Partners  
Kate Monter Durban, Assistant Director, CHN Housing Partners  
Jill Rizika, Executive Director, Towards Employment  
Brianna Watkins, TCF Public Service Fellow, Enterprise Community Partners

### **The Inclusive Planning Imperative**

“Nothing about us without us!”

Planning can be used to oppress or inspire, subjugate or empower. Inclusive planners surrender their privilege to stakeholders and facilitate consensus visions that everyone has a role in realizing. Disability rights advocate James Charlton coined the phrase that encapsulates what effective planning should be. This session will bring four planner/engagement types **\*\*\*together\*\*** with stakeholders involved in various aspects of neighborhood planning (you) to break down a planning process and discuss how more inclusive approaches improve projects and lead to more successful outcomes.

*Presenter(s):* Wayne Mortensen, Director of Design & Development, Cleveland Neighborhood Progress  
Monique Kelly, Senior Director of Community Engagement, St. Luke’s Foundation  
Joyce Pan Huang, Director of Planning and Marketing, MidTown Cleveland, Inc.  
Alex Pesta, Architect and Urban Designer, City Architecture

### **Design Strategies for Community Perception Building**

Learn how to utilize design thinking, which is an iterative process to understand and redefine problems, to help identify solutions to changing neighborhood perception.

*Presenter(s):* Jason Russell, Neighborhood General Manager Van Aken District, RMS Investments LLC  
Jennifer Madden, President, Leverage Point Development

### **Operationalizing Racial Equity & Inclusion: 2017 Neighborhood Solutions Awards**

In 2017, Cleveland Neighborhood Progress’ Neighborhood Solutions Awards focused on operationalizing racial equity and inclusion. Applicants were asked to submit ideas on creative projects or programs aimed at intentionally fostering Racial Inclusion in neighborhoods throughout Cleveland. For this panel discussion, 2017 Neighborhood Solutions Awards grantees will share the work they have completed over the past year and lessons learned in operationalizing REI.

*Presenter(s):* Royce Muskeyvalley, Education Equity Manager, Cleveland Neighborhood Progress  
Jeff Epstein, Executive Director, MidTown Cleveland, Inc.  
Jeff Verespej, Executive Director, Old Brooklyn Community Development Corporation  
Khrys Shefton, Director of Real Estate Development, Famicos Foundation  
Roshawn Sample, Executive Director, Union Miles Development Corporation  
Kristyn Zollos, Development Specialist, Metro West Community Development Office

## LUNCHTIME PLENARY

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### Community Development: Past, Present, and Future

*Presenter(s):* Joe Cimperman, President, Global Cleveland  
India Pierce Lee, Senior Vice President, Program, The Cleveland Foundation  
Jamar Doyle, Executive Director, Collinwood & Nottingham Villages DEvelopment Corporation  
Joy Johnson, Associate Director, Butter, Bell, Carr Development, Inc.  
Robert Jaquay, Associate Director, The George Gund Foundation



**Joe Cimperman** was born in Cleveland to a Slovenian family in the St. Clair-Superior neighborhood. He is a proud graduate of St. Ignatius High School (1988) and John Carroll University (1992). While attending John Carroll, Cimperman won the Beaudry Award for Christian servant leadership and academic achievement and also founded Project GOLD, an award-winning international community service organization dedicated to assisting underprivileged families. Joe served two years in the Jesuit Volunteer Corps, working with developmentally challenged adults in Portland, Maine and at the Don Miller AIDS Hospice in Baltimore, Maryland.

After a successful tenure with the Jesuit Volunteer Corps, Joe returned home to Cleveland to serve as an outreach worker at Cleveland's West Side Catholic Center. In 2003, Cimperman was selected as a Fellow for the prestigious German Marshall Memorial Fellowship, a program of the German Marshall Fund.

Cimperman was elected to Cleveland City Council in 1997 and served until 2016. As councilman, he focused his efforts on community revitalization. Working diligently, he created and invigorated 30 block clubs in order to foster a sense of community for the many neighborhoods he interconnected, and self-supported community filled with passion and energy.

He has also been a strong proponent of making Cleveland a welcoming city for newcomers. In 2016, he introduced emergency resolution 1459-15 in City Council to send a signal that Cleveland would be a welcoming city to those who are coming as refugees from all over the world, including the Syrian and Iraqi refugees fleeing war and strife. The resolution specifically opposed Ohio House Resolution HCR 31 against allowing Syrian refugees in Ohio. City Council Resolution 1459-15 reiterated that "all refugees, regardless of faith or country of origin are welcome in the City of Cleveland."

Cimperman is currently the President of Global Cleveland, an organization whose vision is to create a welcoming region that is a place of opportunity and prosperity for people of all racial, ethnic and international backgrounds. Cimperman lives in Ohio City with his wife Nora and children.



**India Pierce Lee** is Senior Vice President, Program at the Cleveland Foundation. She leads the foundation's grantmaking team, working with the board, staff, and community leaders to define Greater Cleveland's critical needs and leverage resources to help meet them. Pierce Lee joined the foundation in 2006 as Program Director for Neighborhoods, Housing and Community Development. She worked with Cleveland's community development corporations and neighborhood intermediary organizations, and oversaw the Greater University Circle Initiative, a multi-institutional neighborhood revitalization partnership, including Case Western Reserve University, Cleveland Clinic, University Hospitals, and the City of Cleveland.

Prior to joining the Cleveland Foundation, Pierce Lee served as Senior Vice President of Programs at Neighborhood Progress Inc. She holds a Bachelor of Science in management from Cleveland's Dyke College and is a graduate of the Louis Stokes Fellowship in Community Development from the Mandel School of Applied Social Sciences at Case Western Reserve University, where she obtained a Master of Science in social administration.

In 2009, Pierce Lee completed the prestigious Loeb Fellowship from the Graduate School of Design at Harvard University, where she studied neighborhood revitalization, with a special interest in sustainability. She completed a Master of Art in Psychology specializing in Diversity Management at Cleveland State University in May 2017.



**Robert Jaquay** became associate director of the Foundation in 1996 and oversees grantmaking in community revitalization and economic development as well as the Foundation’s program-related investing. He also manages the Foundation’s financial functions and serves as in-house counsel. Before joining the Foundation, Jaquay worked in Northeast Ohio as an urban planner, municipal attorney and executive assistant to Cleveland Mayor George Voinovich. Early in his career, he served on the legislative staff of the U.S. House Ways and Means Oversight Subcommittee. Bob is past chair of Mission Investors Exchange, Neighborhood Funders Group and the Foundation Center – Cleveland. He currently serves as an officer of the Fund for Our Economic Future and a board member of Philanthropy Ohio. He has a B.S. in business administration from John Carroll University, an M.P.A. from Harvard University and a J.D.

from Cleveland State University.



**Jamar Doyle** is the Executive Director of the Collinwood & Nottingham Villages Development Corporation, a nonprofit organization dedicated to equitable and inclusive neighborhood revitalization in Cleveland's Collinwood neighborhood. As director, Jamar has led organizational transformation that has streamlined finances while increasing capacity, allowing the organization to launch several housing redevelopment projects and community engagement activities that have brought new investment and excitement to the community. As part of this work in the Collinwood community, Jamar also manages the Five Pointe Community Center, a comprehensive neighborhood center that offers youth and senior programming, job readiness training, health and benefits resources, hot meals and food pantry services, and other community outreach initiatives.

Before working in Collinwood, Jamar worked for 10 years at the St. Clair Superior Development Corporation, most recently as the organization’s Assistant Director, where his focus areas included managing the civic engagement and youth development divisions, grant writing and administration, developing housing and business development strategies and managing neighborhood planning and real estate development activities.

Prior to his career at St. Clair Superior Development, Jamar was selected as a Housing and Urban Development Community Fellow, earning a full scholarship to the Levin College of Urban Affairs at Cleveland State University, receiving a Master's Degree in Urban Planning, Design and Development. Jamar has also worked as the Main Office Manager at Citizens' Academy in Cleveland, Education Director at Allegheny County's Promise (a youth service organization) in Pittsburgh, and as a Neighborhood Policy Coordinator in the Mayor's Office in Pittsburgh.

Jamar graduated cum laude from the University of Pittsburgh with a dual Bachelor of Arts degree in Political Science and Urban Studies. He is also a graduate of the prestigious Coro Fellows Program in Public Affairs, a national leadership development program. Civically engaged with a particular focus on education, Jamar currently serves on the board of directors for the Ohio CDC (Community Development Corporation) Association and is a commissioner on the Cleveland Metropolitan School District’s Bond Accountability Commission. In 2012 Jamar received the Greater Cleveland Delta Foundation’s Black Diamond award.



**Joy Johnson** is currently the Associate Director at Burten, Bell, Carr Development Inc., a non-profit neighborhood development organization. She acts as a liaison between program staff members, executive staff members and other collaborative partners. Joy also manages tax and accounting details on behalf the organization as well as the planning, coordinating and overseeing organizational events. She supports the agency’s grant writing and fund development efforts, assists in managing the agency’s banking relationships, and directs the administrative staff. She also provides Human Resources support for the organization and serves as a staff liaison on two BBC board committees.

Joy received her Bachelor’s Degree in Communication Arts from Allegheny College in Pennsylvania and a Master of Public Administration Degree and Certificate of Non Profit Management from Cleveland State University. She participated in the Cleveland Bridge Builders class of 2015 through the Cleveland Leadership Center. She currently serves as Secretary of the Greater Cleveland Community Shares Board of Directors and is also a member of the NEO Faith Based Collaborative Board of Directors. She lives in the Buckeye-Shaker Square neighborhood of Cleveland.

## WORKSHOP SESSIONS 3:

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### **Place & Face Matter: How CDCs Can Improve Health through Cross-sector Partnerships**

The process of re-orienting traditional CDC operational structure from housing and small business development to community health is imperative to address how place impacts the quality of life of its people. In a panel-style discussion, this session will highlight cross-sector partnerships that were developed to address community health and how conducting a needs assessment provides data that will impact our disciplines going forward. Recommendations will be shared for cultivating cross-sector partnerships and how to leverage resources to maintain a shared mission of improved community health.

*Presenter(s):* Amber Jones, Community Health Coordinator, Old Brooklyn Community Dev. Corp.  
David Margolius, Medical Director of Systems Improvement, The MetroHealth System  
Briana McIntosh, Project Manager, Case Western Reserve University

### **A Framework for Institutional Systems Change**

This session will provide participants with a framework for making institutional systems change. Panelists will share information on the Step Up to UH program and stories on how they have brought institutions and residents together to transform systems. This will include three examples of making institutional-systems change through community network organizing (the approach, ingredients, and examples around infant mortality, racial equity in the arts, and economic inclusion).

*Presenter(s):* Lisa Jean Sylvia, Community Innovation Network  
Christin Farmer, Founding President and CEO, Birthing Beautiful Communities  
Gwen Garth, Owner, Garth Productions, Kings & Queens of Art

### **Innovations in Workforce Development**

In this session, participants will learn about organizations and efforts seeking to build wealth for Cleveland residents. This conversation will highlight the intersection of community and economic development, attendees will learn about successes and challenges to workforce development and the role community development plays in connecting residents to economic opportunity.

*Presenter(s):* Bethia Burke, Vice President, The Fund for Our Economic Future  
Autumn Russell, Executive Director, Early College Early Career, MAGNET  
Zerrine Bailey, Program Manager of Emerging Talent Network Program, Jumpstart  
Brianna Schultz, Vice President of Workforce Development, WIRE-Net

### **Affordability: Mixed-Use and Mixed-Income Housing Developments and the New Incentives for Execution**

Affordability in the development of housing begins with closing the gap in financing common to all development. The 'gap' is particularly acute in cities like Cleveland. Planning Mixed-Use and Mixed-Income developments can open the opportunity for a wider variety and additional incentives than planning single use or single income level development. New incentives like Opportunity Zones and their associated Qualified Opportunity Funds have been launched and their impact is predicted to be large. Ohio is considering new State Tax Credits for Mixed-Use development over \$40 million that combined with others begin filling the chronic financing 'gap'. Learning how these new incentives will work with the existing menu of incentives will enable developers to build better capital stacks.

*Presenter(s):* Anthony Whitfield, Economic Development Director, Fairfax Renaissance Dev. Corp.  
Aaron Pechota, Senior Vice President of Development, The NRP Group LLC  
Daniel Bergin, Vice President and Tax Council, GBX Group LLC  
Anyia Kulcsar, Director of Real Estate Development, Detroit Shoreway Community Dev. Org.

### **Faith-Based Organizations and You: Effective Partnerships for Stronger Communities**

Do you know about the faith-based organizations and houses of worships that are serving your community? This session details the unique and important ways faith-based organizations are poised to strive to meet the mental, physical, and spiritual needs of the community and how community development corporations can take advantage of partnership opportunities. You will

hear from community development leaders and members of the Greater Cleveland Interfaith Alliance who are taking the opportunity to partner with each other and how their partnerships are improving their communities. Learn how to utilize this impactful resource that has been overlooked in our region.

*Presenter(s):* Janus Small, President, Janus Small Associates  
Pastor Courtney Jenkins, Senior Pastor, South Euclid United Church of Christ  
Ricardo Leon, Managing Director, Metro West Community Development Office  
Pastor Edward McGhee, Pastor, True Vine Baptist Church  
Jeff Stredney, Director, Hopeworks LLC

### **Democracy Redefined. #ReclaimTheBallot**

According to The Civic Commons, civic Engagement is defined as, "building a sense of community that brings people of all backgrounds back into public life as stewards and advocates shaping their city's future." Please join us for a panel discussion that will challenge the audience to employ an aspirational lens, redefining and reimagining how we can cultivate a city of engaged citizens and infuse civic engagement for systemic reformation. Bipartisan work is challenged on both sides with questions of how to appeal to apathetic voters. We have the means and the tools to do so through nonpartisan work that can propel our communities to play a vital role in co-creating sustainable and representative services as systems of change.

*Presenter(s):* Erika Anthony, Vice President of Government Relations and Strategy  
Andrew Kohn, Executive, Voting-Matters  
Simeon Best, Voting Rights Coordinator, Cuyahoga County  
Malik Burpo, Student, Nexus Academy of Cleveland  
Devonta Dickey, Advocacy and Engagement Coordinator, Cleveland Neighborhood Progress  
Jennifer Lumpkin, Civic Engagement Strategy Manager, Cleveland Neighborhood Progress

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## **WORKSHOP SESSIONS 4:**

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### **Union Miles Walking Tour**

Once Northeast Ohio's largest population center (as the eventually annexed Village of Newburgh), present day Union Miles remains one of Cleveland's most historically significant neighborhoods - with its roots dating back to the early 1800's. More recent circumstances serve as a microcosm for the larger trends and economic cycles of Northeast Ohio – both in terms of challenges and opportunities. Sign up to explore several sites in the heart of the neighborhood, which hark back to the neighborhood's legacy and its vision for the future.

*Presenter(s):* Joe Duffy, Planning Project Manager, Union Miles Development Corporation

### **Lessons in Effective Neighboring**

In this session, participants will learn about the effective neighboring efforts being piloted by Neighborhood Connections and Case Western Reserve University. Panelists will share a framework for effective neighborhood, lessons learned throughout the pilot, and provide more information on successes and challenges to effective neighboring.

*Presenter(s):* Tom O'Brien, Program Director, Neighborhood Connections  
Erika Brown, Community Network Builder, Neighborhood Connections  
Sherrise McKinney, Project Coordinator, National Initiative on Mixed-Income Communities

### **Community Development Efforts to Promote Safety**

In this session, presenters will share community development strategies and efforts to reduce crime, spur revitalization and build community-police collaboration.

*Presenter(s):* Phil Kidd, Associate Director, Youngstown CityScape  
Kristian Hunter, Community Engagement Manager, Collinwood and Nottingham Villages Dev. Corp.  
Jeremy Taylor, Safety & Community Engagement Coordinator, Detroit Shoreway Comm. Dev. Org.  
Tom Hetrick, Neighborhood Planner, Youngstown Neighborhood Dev. Corp.

**Neighborhood Lessons in Climate Resilience**

Four neighborhoods have participated in the three year Climate Resilience and Urban Opportunity initiative with Cleveland Neighborhood Progress. This session will share lessons learned and perspectives from academic partners, CDC leadership, and Climate Ambassador regarding integrating climate resilience and practices of sustainability into neighborhood priorities and engagement efforts. Participants should leave understanding why integrating climate resilience & sustainability strategies into existing efforts is important to creating more vibrant Cleveland communities.

*Presenter(s):* Bianca Butts, Manager of Climate Resiliency & Sustainability, Cleveland Neighborhood Progress  
Chris Alvarado, Executive Director, Slavic Village Development  
Erica Burnett, Director of Community Building, Famicos Foundation  
Terry Schwartz, Director, Kent State – Cleveland Urban Design Collaborative  
Pat Shields, Neighborhood Climate Ambassador

**Private Meeting for Executive Directors**

*Presenter(s):* Janus Small, President, Janus Small Associates