



PRESS RELEASE

Over \$2 Billion Earmarked for Construction in Cleveland 2018; Enough to Capitalize on the Inclusion of Diverse Firms

CLEVELAND, OH., (March 6, 2018) — The Northeast Ohio Hispanic Chamber of Commerce and The Great Lakes Construction Co. will host the 2018 Construction Opportunity Fair. The event will be held on Friday, March 23, 2018 from 8:00am to 12:00pm at the H. J. Weber Co.; future home of El Mercado at La Villa Hispana: 3140 W.25th St. Cleveland, OH 44109. This event brings together developers, prime/general contractors, assistance groups, bonding agents, owners and financial institutions in an effort to increase diversity and inclusion on major construction projects.

With more than 50 businesses in attendance, NEOHCC's prior Construction Opportunity Fair successfully elevated the visibility of MBE/EDGE/DBE/SBE/FBE firms, connected them to important resources, and shone a spotlight on business support services at their disposal.

Construction firms are not only met with diversity and inclusion requirements on public contracts but increasingly face equivalent requirements when procuring private sector contracts. This means the industry has begun to shift towards a place that will significantly impact diverse firms fighting for inclusion. Although contractors have incrementally moved forward in the right direction, there is ample room for improvement. The Construction Opportunity Fair is a keystone platform coalescing and catalyzing direct dialog on diversity and inclusion in Northeast Ohio's construction industry.

For additional information, contact: Jenice Contreras at (216) 281-4422 or JContreras@hbcenter.org

About The Northeast Ohio Hispanic Chamber Of Commerce

The Northeast Ohio Hispanic Chamber Of Commerce is committed to promoting and supporting the domestic and international economic development of Hispanic commerce in addition to serving as a liaison to the Hispanic market in Northeast Ohio. The NEOHCC fosters mutually beneficial partnerships by matching government agencies and corporations with qualified Hispanic businesses. NEOHCC also creates targeted forums for networking and advancement opportunities, and provides a vision for inclusion, integrity, empowerment and success of Hispanic-owned businesses which is a benefit for the entire NE Ohio business community.

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