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The U.S. Small Business Administration’s national network of WBCs seek to "level the playing field" for women entrepreneurs, who still face unique obstacles in the business world, by providing women with comprehensive training and coaching on a variety of topics.

**The Women’s Business Center of Northern Ohio (WBC) aims to increase the number of successful women entrepreneurs by providing resources and tools to create sustainable women owned businesses.**

WBC Membership is $45 annually and includes the following:

• Think-Tank-Thursday sessions – Weekly women centric training on a specific topic

• Monthly networking events

• One on one business coaching

• Referrals to partners for specialized training and/or access to capital

* Access to shared workspace, Wi-Fi and the WBC computer lab from 9:00am-5:00 pm (weekdays)

• Use of small conference rooms for meetings

• Free copying, scanning, faxing and printing



Women’s Business Book Club

March 16, 2016

5:30-7:30 pm

Join us to discuss #GIRLBOSS by Sophia Amoruso

A #GIRLBOSS takes her life seriously without taking herself too seriously.

She takes chances and takes responsibility on her own terms.

She knows when to throw punches and when to roll with them.

[www.wbcohio.org](http://www.wbcohio.org) (216) 912-5655

2800 Euclid Avenue, Suite 509, Cleveland, Ohio 44115

**Carrie Rosenfelt Jan Conrad Michelle Bosak**

**Executive Director Director Relationship Manager**

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**Click** [**here**](https://www.wbcohio.org/join/membership-form) **or visit wbcohio.org and click JOIN to submit the membership form!**

The WBC is a program of



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

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**Think Tank Thursdays**

**9:15-11:15 am**

2800 Euclid Avenue, Cleveland, OH 44114

$25 Non Members / FREE for Members (use Promo code in Newsletter or call (216) 912-5655 )

**Register for all sessions at www.wbcohio.org/events/wbc-cleveland/**

**THURSDAY, FEBRUARY 11**

**BUSINESS ACCOUNTING 101**

Presenter: Christine Bretz, CPA

**THURSDAY, FEBRUARY 18**

**NEW YEAR NEW STRATEGIES TO REACH YOUR GOALS**

Presenter: Diane Risdon of Bad Girl Fitness

**THURSDAY, FEBRUARY 25**

**GROW YOUR BUSINESS WITH EMAIL AND SOCIAL MEDIA**

Presenter: Diane Helbig, Certified Professional Coach and Owner, Seize This Day Coaching

**THURSDAY MARCH 3**

**BUSINESS ENTITY FORMATION; Selection, implementation, process and governance**

Presenter: Patricia A. Smith, Esq.

**THURSDAY MARCH 10**

**Who’s RUnning the Store?**

Presenter: Monica Hines, Financial Professional Associate, Prudential Insurance

**THURSDAY MARCH 17**

**Business insurance: What you need to know**

Presenter: Deborah & Darwin Rutledge, Rutledge Insurance Group

**THURSDAY MARCH 24**

**Accessing capital**

Presenter: Michelle Bosak, ECDI / WBC of Northern Ohio

**THURSDAY MARCH 31**

**WHAT IS THE BEST WAY TO MARKET & PROMOTE YOURSELF and YOUR PRODUCTS & SERVICES?**

  Presenter: T.L. Champion, an [award-winning writer,](http://www.champion-studios.com/ad-agencies-businesses/writing-samples.html) director and producer

**THURSDAY APRIL 7**

**Getting AHEAD with a Head shot**

Members can book a free head shot with a professional photographer, on site at the WBC